

CLAIMS

What is claimed is:

- 1 1. A method of accessing a website, comprising:
 - 2 (a) entering a mnemonic on an electronic device, the mnemonic being representative of the
 - 3 web site, but not being a uniform resource location ("URL") for the website;
 - 4 (b) converting the mnemonic to a URL; and
 - 5 (c) using the URL to access the website.
- 1 2. The method of claim 1 wherein (a) includes speaking the mnemonic into a microphone.
- 1 3. The method of claim 1 wherein the mnemonic comprises an audio signal.
- 1 4. The method of claim 3 wherein the mnemonic is included in an audio stream received over
2 the Internet.
- 1 5. The method of claim 4 wherein the audio stream includes an audio identifier indicating the
2 presence of the mnemonic.
- 1 6. The method of claim 1 wherein the mnemonic comprises a video image.
- 1 7. The method of claim 16 wherein the video image is a still image.
- 1 8. The method of claim 16 wherein the video image is a moving image.

- 1 9. The method of claim 1 wherein the mnemonic comprises an alphanumeric character string.
- 1 10. The method of claim 1 wherein (b) includes transmitting the mnemonic to an on-line
2 conversion service which finds a URL associated with the mnemonic.
- 1 11. The method of claim 10 wherein the mnemonic is an audio signal and transmitting the
2 mnemonic includes transmitting a digital representation of the audio signal to the on-line service.
- 1 12. A method of providing access to a website, comprising:
2 (a) providing a mnemonic associated with the website to an on-line mnemonic conversion
3 service; and
4 (b) providing a URL associated with the website to the conversion service;
5 wherein said mnemonic is representative of the website, but is not the URL.
- 1 13. The method of claim 12 further including storing said mnemonic and said URL at said
2 conversion service.
- 1 14. A computer system, comprising:
2 a processor;
3 an input device coupled to said processor; and
4 a display device coupled to said processor;

5 wherein a mnemonic is entered via said input device, the mnemonic being representative of
6 a website, but not being a URL and said computer provides said mnemonic to an
7 on-line conversion service which converts the mnemonic to a URL.

1 15. The system of claim 14 wherein the input comprises a microphone and the mnemonic is
2 entered by speaking the mnemonic into said microphone.

1 16. The system of claim 14 wherein the mnemonic comprises an audio signal.

1 17. The system of claim 16 further including an interface to the Internet and wherein the
2 mnemonic is included in an audio stream received over the interface from the Internet.

1 18. The system of claim 17 wherein the audio stream includes an audio identifier indicating the
2 presence of the mnemonic.

1 19. The system of claim 14 wherein the mnemonic comprises a video image.

1 20. The system of claim 19 wherein the video image is a still image.

1 21. The system of claim 19 wherein the video image is a moving image.

1 22. The system of claim 14 wherein the mnemonic comprises an alphanumeric character string.

1 23. The system of claim 14 further including an interface to the Internet over which the
2 mnemonic is transmitted to an on-line conversion service which finds a URL associated with the
3 mnemonic.

1 24. The system of claim 23 wherein the mnemonic is an audio signal and a digital
2 representation of the mnemonic is transmitted to the on-line service.

1 25. A computer system, comprising:
2 a processor;
3 an input device coupled to said processor;
4 a display device coupled to said processor; and
5 an interface to a network;
6 wherein a audio mnemonic is received in an audio stream received over said network, the
7 audio mnemonic being representative of a website, but not being a URL and said
8 computer provides said mnemonic to an on-line conversion service which converts
9 the mnemonic to a URL.

1 26. The system of claim 25 wherein the audio stream also includes a mnemonic identifier to
2 identify the audio mnemonic.

1 27. The system of claim 26 wherein the audio stream also includes an end tag to identify the
2 end of the audio mnemonic.

1 28. A server, comprising:
2 a processor; and
3 an interface to a network;
4 wherein said processor receives a mnemonic over said network from an entity, the
5 mnemonic being representative of a website, but not being a URL.

1 29. The server of claim 28 wherein said processor provides a URL associated with the
2 mnemonic to said entity.